



# TECHNOLOGY DUE DILIGENCE

## Strengthen your investment decisions and negotiations

*Ashton Solutions provides the clarity and insight you need*

**Ashton Solutions** helps investors make better informed operational assessments and strategic decisions that can impact M&A consideration or negotiations. Our unique Technology Due Diligence capabilities help identify the potential risks, gaps and mitigation costs associated with an acquisition, or to prepare a solidified IT structure for an exit.

### **Know the effects of IT on investment value.**

Information technology can be one of the least understood valuation factors in any acquisition. Inadequate, vulnerable or obsolete IT and communication platforms can become a hidden liability or an inheritance of technical debt. But with IT Due Diligence from Ashton Solutions, you're informed and prepared with solutions to quickly turn obstacles into opportunities.

### **Make informed strategic decisions.**

At Ashton, our goals are to provide your M&A team a complete understanding of potential IT-related investment risks, determine abilities to integrate or scale, assess IT management strengths, uncover operational synergies, and provide technology

strategies to generate the strongest return on investment, including:

- **Recognize and reduce risks**

We provide a complete analysis of the IT infrastructure health and operational performance, including strengths and weaknesses as they relate to your plans and strategic initiatives.

- **Properly assess asset valuation**

We help you understand current and potential technology impacts affecting negotiations or forward-looking strategies including potential vulnerabilities and technical debt.

- **Identify IT-driven opportunities**

We offer CTO-level advisory to assess IT management teams, connect organizational synergies or for digital transformation.

- **Develop an integration roadmap**

We provide strategies to guide efficient IT optimization and integration, correctly right-sizing the organization's infrastructure, operations and technologies to meet the goals of your portfolio, or to favorably align IT for exit at optimal value.

## Ashton Solutions

### Technology Due Diligence Methodology

- 1 Assessment & Scope**  
We discuss your goals and assess the situation to create a scope of IT investigation
- 2 Examination & Discovery**  
We access and test systems, software, collect data, and examine infrastructure
- 3 Analysis**  
We assess IT operations, platforms and financials, and interview IT team stakeholders
- 4 Reporting & Roadmapping**  
We present key findings and convey a strategic roadmap for IT optimization in terms that are systematic and understood

#### The benefits of partnering with Ashton

Ashton Solutions has decades of experience delivering effective technology solutions and strategic consultation to organizations ranging from financial institutions, legal firms and professional services to industrial enterprises and manufacturing companies. Ashton's Due Diligence team offers senior level expertise and a consultative approach to understanding the framework of your M&A or exit considerations. Our broad view of IT operations, scaling, integration, management and vision reaches far beyond the understanding of tech companies, to provide a commanding perspective for investors to realize their goals.

When you work with Ashton Solutions, you work with a partner that not only provides an edge for PE, VC and GE firms with comprehensive IT due diligence to help reinforce your investment decisions. Moreover, we're also your solution for powerful, strategic implementation – with complete resources for IT integration and optimization that provides positive impacts and return on your IT-driven investments.

#### What makes Ashton a better choice

We look at IT holistically – not just from a pure technology perspective, but from the lens of operational effectiveness, human and intellectual capital, and investment equity. We work with you to create objectives and a scope that align to your goals, and tailor our process to the unique needs of organizations and industries.

##### Network

- Infrastructure health
- Wireless networking
- Remote and work-from-home IT solutions such as VPN or RDP

##### Security

- Data security
- Cybersecurity maturity
- Overall cybersecurity liability
- Review of physical environment
- Endpoint protection and monitoring
- Patch management
- Multifactor authentication
- Hardware and data encryption

##### Systems

- Review of all hardware assets – make, model, age, warranty status

##### IT Management

- Human capital – assess the internal team managing technology
- Outsourced IT solutions – assess any external resources for operational effectiveness
- Review existing IT vendor agreements
- Review of system documentation

##### Data

- Critical business data storage (intellectual property)
- Data protection
- Disaster recovery

##### Software

- Review of software platforms
- Licensing
- Versioning status

##### Compliance

- NIST guidelines
- Regulatory and insurance
- Additional industry-specific compliance standards



Let's discuss your unique needs and how Ashton Solutions can help create value.  
Contact us at **216-397-4080**, [sales@ashtonsolutions.com](mailto:sales@ashtonsolutions.com) or visit [ashtonsolutions.com](http://ashtonsolutions.com)



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